



The best
for your brand

The bespoke solution to manage a large commercial construction refurbishment company

MLE chose **BusinessMan** because of the flexibility offered by the bespoke solution created for them. This allowed them to integrate their on-site field management staff who were using mobile devices straight into the main back office environment. This was facilitated by using the custom built mobile apps and web portals offered in **BusinessMan**.

Your brand is more than a logo, more than a slogan or tagline. It goes beyond ink on paper or pixels on a computer screen. The moment a customer enters your space, they are immersed in what MLE call "Brandvirement®" – the merging of brand and environment.

Perception

It is this experiential aspect of your brand that is so important to customer perception and satisfaction. Everything from floor-to-ceiling, wall-to-wall should be placed mindfully and with attention to detail and quality. From small retail fixture change-outs to wholesale brand construction, MLE is equipped with the tools and experience to execute these projects on-time, on-budget and with a quality that is unmatched in the industry.

Trusting in professionals

Since 2002 MLE has been providing turnkey solutions for large-scale brand installation and construction projects across the USA. Executing a successful *Brandvirement* is more than just installation and construction, which is why they offer a variety of value-added services to support your project. Relied upon by known brands to manage all aspects of a project from concept to completion.



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